

Q&A

CND™ CREATIVE PLAY™ GEL POLISH

POSITIONING

QUESTION

1. What are the benefits of CND™ CREATIVE PLAY™ Gel Polish?

ANSWER

CND™ CREATIVE PLAY™ Gel Polish is an affordable, traditional gel polish with the high quality of the CND brand. It delivers vibrant, ultra-intense color across multiple finishes that evokes the client to be unique and self-expressive.

FORMULA

2. Is the CND™ CREATIVE PLAY™ Gel Polish formula the same as CND™ SHELLAC™ Brand?

No. CND™ SHELLAC™ Brand is a superior Gel Polish with a patented formula* that provides 14+ days of high-performance wear and removes 2x faster than other leading gel brands. CND™ CREATIVE PLAY™ Gel Polish offers value in a traditional formula at an affordable price. The ultra-intense modern colors in multiple fun finishes and wetter formula make it a perfect medium for artistic expression.

USAGE

3. What are the benefits of the CND™ CREATIVE PLAY™ Gel Polish brush?

The CND™ CREATIVE PLAY™ Gel Polish flat and curved brush is designed to provide flawless coverage. For smaller fingernails and toenails, we recommend angling the brush to the side. For detailed art or French Manicures we recommend using an art detail brush.

4. How long does it take to cure CND™ CREATIVE PLAY™ Gel Polish Base Coat?

CND™ CREATIVE PLAY™ Gel Polish Base Coat should be cured for 20 seconds in the CND™ LED Lamp (preset button 2S) or 30 seconds in the CND™ UV Lamp.

5. Why do you cure CND™ CREATIVE PLAY™ Gel Polish Base Coat in the CND™ LED Lamp with preset button 2S for 20 seconds instead of using preset button 1 twice?

Twenty seconds with preset button 2S in the CND™ LED Lamp provides the correct level of output to properly cure CND™ CREATIVE PLAY™ Gel Polish Base Coat. Pressing preset button 1 creates an output that pulses on and off and will not properly cure the Base Coat.

6. What will happen if you cure the CND™ CREATIVE PLAY™ Gel Polish Base Coat longer than 20 seconds in the CND™ LED Lamp with preset button 2S?

Curing CND™ CREATIVE PLAY™ Gel Polish Base Coat for longer than 20 seconds in the CND™ LED Lamp with preset button 2S could increase the removal time.


7. How long does it take to cure CND™ CREATIVE PLAY™ Gel Polish Color Coat?

CND™ CREATIVE PLAY™ Gel Polish Color Coat should be cured for one minute in the CND™ LED Lamp (preset button 2S) or two minutes in the CND™ UV Lamp.

8. How long does it take to cure CND™ CREATIVE PLAY™ Gel Polish Top Coat?

CND™ CREATIVE PLAY™ Gel Polish Top Coat should be cured for one minute in the CND™ LED Lamp (preset button 3) or two minutes in the CND™ UV Lamp.

*CND™ SHELLAC™ Base Coat, Color Coats and Top Coat are covered by U.S. Patents 6,391,938; 8,263,677; 8,399,537; 9,717,672; 8,492,454; 8,901,199; 8,367,742; 6,599,958; and 6,803,394.

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QUESTION

ANSWER

9. Can you use other UV or LED lamps to cure **CND™ CREATIVE PLAY™** Gel Polish?

The **CND™** LED and UV Lamps are the only lamps designed to provide complete cure and optimum performance for **CND™** products. We have no way of knowing the light output levels of other lamps and therefore can not predict the performance of the coating when the system is broken.

10. Do I need to buff the natural nail prior to **CND™ CREATIVE PLAY™** Gel Polish application?

No. It is not necessary to buff the natural nail prior to application. However, it is very important to practice proper nail preparation (P.E.P.) to ensure long-lasting 14-day results. (For details, see the **CND™ CREATIVE PLAY™** Gel Polish Application & Removal Step-by-Step.)

11. What is the removal time for **CND™ CREATIVE PLAY™** Gel Polish over natural nails?

When following the CND removal Step-by-Step, the removal time is 20+ minutes. (For details, see **CND™ CREATIVE PLAY™** Gel Polish Application & Removal Step-by-Step.)

12. How can removal time of **CND™ CREATIVE PLAY™** Gel Polish be reduced?

Although it is not necessary, buffing the surface of the Top Coat using a 180-grit file and a light touch may speed up removal time slightly.

13. How do you remove **CND™ CREATIVE PLAY™** Gel Polish off of natural nails?

CND™ CREATIVE PLAY™ Gel Polish should be removed with **CND™** Foil Remover Wraps and **OFFLY FAST™** Moisturizing Remover. (For details, see **CND™ CREATIVE PLAY™** Gel Polish Application & Removal Step-by-Step.)

14. How do I remove **CND™ CREATIVE PLAY™** Gel Polish from toes?

Removal is very similar to the removal process used on fingers. (For details, see **CND™ CREATIVE PLAY™** Gel Polish Application & Removal Step-by-Step.)

15. Can cotton and foil be used to remove **CND™ CREATIVE PLAY™** Gel Polish?

Foil Remover Wraps were developed specifically for gel polish removal in an effort to minimize acetone exposure to the nail and surrounding skin. In addition, they are aesthetically pleasing and provide an easy and sanitary option. If you do not have Foil Remover Wraps, cotton and foil may be used.

16. Are **CND™ CREATIVE PLAY™** Gel Polish and **CND™ SHELLAC™** products interchangeable?

No. **CND™ CREATIVE PLAY™** Gel Polish and **CND™ SHELLAC™** Brand should be used separately as complete systems.

17. Is **CND™ CREATIVE PLAY™** Gel Polish Top Coat "tack-free"?

No. Once cured, you must remove the top film from the Top Coat with 99% Isopropyl Alcohol.

18. How do I prevent shrinkage at the free edge of the natural nail when applying **CND™ CREATIVE PLAY™** Gel Polish?

Vigorously shake **CND™ CREATIVE PLAY™** Gel Polish Color Coat before application, ensure the natural nail plate is clean and free of oil and debris and seal the edge of the natural nail.

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ANSWER

19. Can **CND™ CREATIVE PLAY™** Gel Polish be used with enhancements (Liquid & Powder and Gel)?

Yes. The **CND™ CREATIVE PLAY™** Gel Polish System can be used over enhancements. (For details, see **CND™ CREATIVE PLAY™** Gel Polish Over Enhancements Step-by-Step.)

20. How do I remove **CND™ CREATIVE PLAY™** Gel Polish from enhancements?

The **CND™ CREATIVE PLAY™** Gel Polish Color Coating must be filed off during an enhancement rebalance. (For details, see **CND™ CREATIVE PLAY™** Gel Polish Over Enhancements Step-by-Step.)

21. Do I finish **BRISA™** Enhancements with **BRISA™** Gloss before applying **CND™ CREATIVE PLAY™** Gel Polish color?

Yes. **CND™ CREATIVE PLAY™** Gel Polish can be used over enhancements. (For details, see **CND™ CREATIVE PLAY™** Gel Polish Over Enhancements Step-by-Step.)

22. Can you use **CND™ CREATIVE PLAY™** Gel Polish to create nail art?

Yes. **CND™ CREATIVE PLAY™** Gel Polish can be mixed and matched with new and creative ways to express your most inspired ideas for custom blended nail color and nail art.

23. How can nail art be applied using the **CND™ CREATIVE PLAY™** Gel Polish System?

For maximum adhesion and wear, nail art may be applied any time after Base Coat and before Top Coat. With **CND™ CREATIVE PLAY™** Gel Polish you can mix and match colors and create nail art YOUR way for various creative effects!

24. Can **CND™ CREATIVE PLAY™** Gel Polish colors be mixed to create new shades?

Remember, this is the artist's tool for rule-breaking artistry! Other than using the Base, Color, Top Coats and Lamp as your foundation for the service...anything placed on top is absolutely fine and encouraged.

25. Can you use **CND™ SHELLAC™** Special Effects Top Coats over **CND™ CREATIVE PLAY™** Gel Polish?

Remember, this is the artist's tool for rule-breaking artistry! Other than using the Base, Color, Top Coats and Lamp as your foundation for the service...anything placed on top is absolutely fine and encouraged.

26. What are the home care guidelines for **CND™ CREATIVE PLAY™** Gel Polish?

Proper home care requires daily use of **SOLAROIL™** Nail & Cuticle Care to maintain flexibility in the color coating and keep nails and surrounding skin moisturized.

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FORMULA

QUESTION

27. What are the available sizes for CND™ CREATIVE PLAY™ Gel Polish System products?

ANSWER

CND™ CREATIVE PLAY™ Gel Polish Base Coat = 15 mL (.5 fl oz)
CND™ CREATIVE PLAY™ Gel Polish Color Coats = 15 mL (.5 fl oz)
CND™ CREATIVE PLAY™ Gel Polish Top Coat = 15 mL (.5 fl oz)

28. How many services per bottle of CND™ CREATIVE PLAY™ Gel Polish System products?

CND™ CREATIVE PLAY™ Gel Polish Base Coat = 100 (.5 fl oz)
CND™ CREATIVE PLAY™ Gel Polish Color Coats = 65 (.5 fl oz)
CND™ CREATIVE PLAY™ Gel Polish Top Coat = 120 (.5 fl oz)